

## ACTIVITY SHEET: CO-CREATION WORKSHOPS

Number of workshops: 2

Where: Barcelona, UOC building in Poblenou

When: November the 2nd and 6th, 2017

Who: 12 people, representing 11 cases of the sample (There was a general call for participation to 25 organizations). All of the participating organizations were previously respondents of the data questionnaire.

How: participatory methodologies, small groups (four to seven people)

General objective: Deepen in strategies for economic sustainability of a project in the context of emerging economic practices.

Specific objectives: To extract visions about the economic sustainability of cultural initiatives and how to identify them; To understand the environment where economic practices are contextualized; To understand what action elements (and, incentives, organizations), as well as public policies, can be improved; To extract connections and disconnections between more or less innovative cultural projects (beyond the technological field) and new economic practices or with greater economic governance.

Development: Each workshop was divided into three main activities, which at the same time were divided into several exercises: (1) Mechanisms and practices for obtaining income and financing; (2) SWOT analysis; (3) Collective debate on different materials linked to public policies.

List of participants:

- Makea tu Vida
- Mantislab
- Zumzeig, cooperativa de cinema
- Hamaca Online
- Espai Contrabandos/Pol-len Edicions
- Festival de Cinema BccN
- Lektu
- Fablab Barcelona
- Iniciativa Barcelona Open Data
- Domestic Data Streamers
- Filmin

Co-creation workshops took place the days November the 2nd and 6th, 2017 in Barcelona (at the UOC building in Poblenou). There were two sessions with small groups (four to seven people) of founders or promoters of different types of cultural and creative initiatives. All of the participating organizations were previously respondents of the data questionnaire.