f	Category	Indicator	Answer Options	Data source
1	**Coding information**			
1.1		New ID Col·lacy	Numeric	
1.2		ID Codi Directori P2PValue	Numeric	directory
1.3		Researcher collecting the data		
1.4		Link to the page of the case in the directory		web collection
2	**Basic information on the case**			
2.1		Case name		directory
2.2		Case URL		directory
2.3		Case mail		directory
2.4		Postal Adress		directory
2.4.1			Address	directory
2.4.2			Postcode	directory
2.4.3			City	directory
2.5		Phone	Numeric	web collection
2.6		Twitter account		web collection
2.7		Facebook account		web collection
2.8		GitHub account		web collection
2.9		Year of fundation	Numeric	directory/phone survey
2.10		Level of madurity		dimmons data base
2.10.1			Mature. Functioning on a stable mode. Fully operational. Reference or main player in their domain	dimmons data base
2.10.2			Growing. Functioning on a stable mode. Fully operational. In an expansive phase.	dimmons data base
2.10.3			Medium. Validation stage. Functioning on a stable mode. Fully operational.	dimmons data base

f	Category	Indicator	Answer Options	Data source
2.10.4			Early. Just created. Early stages of implementation of an idea or business model.	dimmons data base
2.10.5			Dead. Do not working anymore, site has fallen or haven't been used in a while.	dimmons data base
3	**Type of collaborative platform / production**			
3.1	**Mission**	Which is the (main) commons, open or collaborative product/service of the case?	Open question	web collection
3.2	Platform/project objective	Which is the slogan of the case (as it appears in the entrance page or project description page)?	Open question	web collection
3.3	**Area of activity**	Area of activity		
3.3.1			Citizen participation	web collection
3.3.2			Cleaning and care economy	web collection
3.3.3			Collaborative mapping	web collection
3.3.4			Collaborative networks	web collection
3.3.5			Collaborative writing	web collection
3.3.6			Coworking	web collection
3.3.7			Culture	web collection
3.3.8			Delivery service	web collection
3.3.9			Design and makers	web collection
3.3.10			Education and/or training	web collection
3.3.11			Energy	web collection
3.3.12			Food and/or agroecology	web collection
3.3.13			Gig economy	web collection
3.3.14			Legal and labour assistence	web collection
3.3.15			Leisure	web collection
3.3.16			Mobility	web collection
3.3.17			P2P economy	web collection

f	Category	Indicator	Answer Options	Data source
3.3.18			Recycling - Circular Economy	web collection
3.3.19			Sensor networks	web collection
3.3.20			Shopping	web collection
3.3.21			Software	web collection
3.3.22			Telecommunications	web collection
3.3.23			Textile and accessories	web collection
3.3.24			Turism and housing	web collection
			Health	webcollection
3.3.25			Free Software social networks and platforms	directory
3.3.26			Citizen media	directory
3.3.27			Citizen science	directory
3.3.28			Collaborative archive	directory
3.3.29			Collaborative Consumption	directory
3.3.30			Collaborative filtering	directory
3.3.31			Collaborative mapping	directory
3.3.32			Collaborative research	directory
3.3.33			Collaborative video	directory
3.3.34			Collaborative networks	directory
3.3.35			FLOSS and propetary software communities	directory
3.3.36			Gamming communities	directory
3.3.37			Hacklabs collaborative spaces	directory
3.3.38			Internet of things	directory
3.3.39			Internet protocol	directory
3.3.40			Open data commons	directory
3.3.41			Open science	directory
3.3.42			Open technology	directory
3.3.43			Open education	directory
3.3.44			P2P currrency	directory

f	Category	Indicator	Answer Options	Data source
3.3.45			P2P file sharing	directory
3.3.46			Peer funding	directory
3.3.47			Sensor networks	directory
3.3.48			Urban commons	directory
3.3.49			Open design	directory
3.3.50			Open hardware	directory
3.3.51			Others	directory
3.4	**Type of connection with the digital environment**	Digital based vs digital supported		web collection
3.4.1			Digital based (main space of intereaction digital platform or/and main resources produced being digital)	web collection
3.4.2			Digital supported (main space of intreaction not digital and /or main resources produced not digital)	web collection
3.5	**Type of interaction**	Type of interaction		web collection
3.5.1			P2P (Goteo or Faircoop, where the priority is the relation between users (producers or funders) which are in the same level.)	web collection
3.5.2			C2C (ereuse or SocialCar, where customers can trade with each other	web collection
3.5.3		ULL! ADIGITAL: En este tipo de relaciones tampoco se ha de descartar la opción de B2B sin ánimo de lucro, y le será de aplicación el régimen jurídico mercantil.	B2B (Go-PopUp or Hamacaonline, where one business makes a commercial transaction with another)	web collection
3.5.4			B2C (Uber or Deliveroo, business or transactions conducted directly between a company and consumers who are the end-users of its products or services)	web collection

f	Category	Indicator	Answer Options	Data source
			P2B (crowleding) Relationships that happen from private to professional. We understand that you must clude the professionalization of the provider, but not its profit-making	web collection
3.6	**Language**	Platform language		web collection
3.7	**Territorial dimension**	What is the sphere of the community?		Phone survey
3.7.1			International level	Phone survey
3.7.2			European level	Phone survey
3.7.3			Spanish level	Phone survey
3.7.4			Catalan regional level	Phone survey
3.7.5			Barcelona level	Phone survey
3.7.6			Neighborhood level	Phone survey
3.7.7			I don't know	Phone survey
4	**GOVERNANCE OF COMMUNITY AND PLATFORM**			
	GOVERNANCE AMONG VALUE CREATORS AT THE PLATFORM INTERACTION LEVEL			
	Management of contributions			web collection
4.1	Management of contributors - "Openness" to contributions on the digital platform	In which ways could users contribute to the content of the platform?		web collection
4.1.1			Creating new ways of adding content	web collection
4.1.2			Creating content with others	web collection
4.1.3			Ofering/demanding services and / or rating services	web collection
4.1.4			N/A	web collection

f	Category	Indicator	Answer Options	Data source
4.1.5			I don't know	web collection
4.2	Management of contributors - "Freedom" of contributors (not depending on the permission of others. Not constraints by others)	Which is the policy of participation of the platform?		web collection
4.2.1			Automatic participation and publication without filters	web collection
4.2.2			Moderated participation previous to publish	web collection
4.2.3			Moderated after publishing	web collection
4.2.4			N/A	
4.2.5			I don't know	web collection
4.3	Management of contributors - "Community" to build relationships among contributions at the digital platform	Can users/participants be part of groups and/or communiate among them?		web collection
4.3.1			Yes	web collection
4.3.2			No	web collection
4.3.3			N/A	web collection
4.3.4			I don't know	web collection
4.4	Management of contributors - Relational structure (hierarchies) (related to peerlogy)	Are there different types of account/role with diverse levels of permission among the platform users?		Phone survey
4.4.1			Yes	Phone survey
4.4.2			No	Phone survey
4.4.3			N/A	Phone survey
4.4.4			I don't know	Phone survey
4.5		How are the administrators chosen?		Phone survey

f	Category	Indicator	Answer Options	Data source
4.5.1			Self-appointed (anyone interested)	Phone survey
4.5.2			By elections among the general community	Phone survey
4.5.3			By the other administrators	Phone survey
4.5.4			Selected by the infraestructure provider with a mecanims of community representation such as board	Phone survey
4.5.5			Selected by the infraestructure provider of the platform (without involvement of the community)	Phone survey
4.5.6			Historical role (adopting the role from the start)	Phone survey
4.5.7			Privileges are gained automatically through participation	Phone survey
4.5.8			None of the above	Phone survey
4.6	**Decision-making with regard to community interaction**	Are there decision-making systems in place at the community?		Phone survey
4.6.1			Yes, formally defined (please specify in the following question which form of decision making)	Phone survey
4.6.2			Yes, informally defined (please specify in the following question which form of decision making)	Phone survey
4.6.3			No there is not such a system	Phone survey
4.6.4			N/A	Phone survey
4.7		Which system or tool (ex. Loomio) do you use to decision-making system?	Open question	Phone survey
4.8	**Formal rules or policies and roles applied to community interaction.**	Can the users participate in the definition of formal rules and policies?		Phone survey
4.8.1			Yes	Phone survey
4.8.2			No	Phone survey

f	Category	Indicator	Answer Options	Data source
4.8.3			N/A	Phone survey
4.8.4			I don't know	Phone survey
4.9	**Design of the platform**	What is the level of centralization in the design of an interactive website used by the project (such as adding funcionalities, change the user-interface, design, localizations)?	Linear Scale [1 to 5]	Phone survey
	GOVERNANCE REGARDING PLATFORM PROVISION			
4.10	**Platform users status in regards to platform provision (Mermbership policy)**	What is the status of contributors to the platform regarding the platform provision?		Phone survey
4.10.1			Only users of the platform. Not role in its provisión	Phone survey
4.10.2			Users members (members of the legal entity owning the platform)	Phone survey
4.11	**Legal entity of the platform**	Which is the legal entity or infrastructure provider linked to the project?		Directory
4.11.1			Public administration	Directory
4.11.5			University	Directory
4.11.4			Foundation	Directory
4.11.3			Association	Directory
4.11.2			Cooperative	Directory
4.11.6			SL, SA or SCP	Directory
4.11.7			Without legal format	Directory
4.12	**Decision making at the legal entity**	Ways in which members are involved in the decision making?	Open question	Phone survey
4.13		% of members engaging in the decision making channels regarding the total % of members?	Open question	Phone survey
4.14		Who dediced the destination of the platform benefits?		Phone survey

f	Category	Indicator	Answer Options	Data source
4.14.1			Platform owners	Phone survey
4.14.2			The whole members	Phone survey
4.14.3			N/A	Phone survey
4.14.4			I don't know	Phone survey
4.15	**Transparency in platform provision**	Is the economic balance being provided to the members of the legal entity?		Phone survey
4.15.1			Yes	Phone survey
4.15.2			No	Phone survey
4.15.3			N/A	Phone survey
4.15.4			I don't know	Phone survey
4.16		Is the economic balance being provided publicly?		Phone survey
4.16.1			Yes	Phone survey
4.16.2			No	Phone survey
4.16.3			N/A	Phone survey
4.16.4			I don't know	Phone survey
5	**ECONOMICAL SUSTAINABILITY AND PURPOUSE EMBEDED IN THE ECONOMICAL MODEL**			
	Profit driven versus social mission oriented			
5.1	Profitability ranking depending on type of entity	(same as Which is the legal entity or infrastructure provider linked to the project?)		
5.2	Benefits distribution	What is the fate of the project benefits? What did you do with the benefits of last year?		Phone survey
5.2.1			Reinvested in the project	Phone survey
5.2.2			Divided to the project propietaries	Phone survey

f	Category	Indicator	Answer Options	Data source
5.2.3			Others (comment)	Phone survey
5.3	Growth model	What is the project growth model?		Phone survey
5.3.1			Growth the communty platform, making it sustainabilable while not disturbing community governance	Phone survey
5.3.2			Growth from replicate the model	Phone survey
5.3.3			Start up - Growth as maximum and sell the platform in he moment it could generate more profit	Phone survey
5.3.4			Others: Which?	Phone survey
5.4	Comercial caracter	Does the project involve interactions between community members mediated by monetary exchange?		Phone survey
5.4.1			Never	Phone survey
5.4.2			Hardly never	Phone survey
5.4.3			Sometimes	Phone survey
5.4.4			Often	Phone survey
5.4.5			Allmost all the time	Phone survey
5.5	Banking practices	Do you work with some ethical banking (depositing savings or asking for loans)?		Phone survey
5.5.1			Yes	Phone survey
5.5.2			No	Phone survey
5.5.3			N/A	Phone survey
5.5.4			I don't know	Phone survey
5.6	**Sustainability**	Does the project has a possitive/negative balance?		Phone survey
5.6.1			Yes	Phone survey
5.6.2			No	Phone survey
5.6.3			N/A	Phone survey
5.6.4			I don't know	Phone survey

f	Category	Indicator	Answer Options	Data source
	Volume of monetary activity			Phone survey
5.7		Which is the total costs 2017?	Open question	Phone survey
5.8		Which is the main costs of the project?	Open question	Phone survey
5.9		How many people is hired by the project?	Numeric	Phone survey
5.10		Which is the income from 2017?	Open question	Phone survey
5.10.1			-1.000€	Phone survey
5.10.2			1000 -10000 €	Phone survey
5.10.3			10.001 - 100.000 €	Phone survey
5.10.4			100.001 - 1.000.000 €	Phone survey
5.10.5			1.000.001 - 10.000.000 €	Phone survey
5.10.6			10.000.001 - 50.000.000 €	Phone survey
5.10.7			+ 50.000.000 €	Phone survey
	Sources of income and capitals - Rank the private investments XXXXX importance in the economic dimension strategy.			Phone survey
5.11		Private investments / External agents investments (like business agents) / Rounds of Financing	Linear Scale [1 to 5]	Phone survey
5.12		Credit bank	Linear Scale [1 to 5]	Phone survey
5.13		Family savings in the project founding	Linear Scale [1 to 5]	Phone survey
5.14		Public funds - grants	Linear Scale [1 to 5]	Phone survey
5.15		Research grant (ex. H2020)	Linear Scale [1 to 5]	Phone survey
5.16		Prize	Linear Scale [1 to 5]	Phone survey
5.17		Direct microparticipation (crowdfunding, crowdlending, matchfunding...)	Linear Scale [1 to 5]	Phone survey
5.18		Voluntary monetary donations	Linear Scale [1 to 5]	Phone survey

f	Category	Indicator	Answer Options	Data source
5.19		Trademark comercialization	Linear Scale [1 to 5]	Phone survey
5.20		Selling merchandising	Linear Scale [1 to 5]	Phone survey
5.21		Paid/premium services or product	Linear Scale [1 to 5]	Phone survey
5.22		Advertising	Linear Scale [1 to 5]	Phone survey
5.23		Compulsory members fees	Linear Scale [1 to 5]	Phone survey
5.24		Alternative currencies	Linear Scale [1 to 5]	Phone survey
5.25		Non-monetary donations from the community	Linear Scale [1 to 5]	Phone survey
5.26		Non-monetary donations from the external actors	Linear Scale [1 to 5]	Phone survey
5.27		Exploitation of external online resources freely	Linear Scale [1 to 5]	Phone survey
5.28		Events	Linear Scale [1 to 5]	Phone survey
5.29		Entrepeneurship trainning programs (La Communificadora)	Linear Scale [1 to 5]	Phone survey
5.30		Income from subproducts or derivate goods/services (Shifting)	Linear Scale [1 to 5]	Phone survey
5.31		Data commercialization	Linear Scale [1 to 5]	Phone survey
	Power distribution, freedom allocation and ownership embeded in the technological and knowledge policy			
6	**KNOWLEDGE POLICY (DATA & CONTENT POLICY)**			

f	Category	Indicator	Answer Options	Data source
6.1	Website content	User generated content license		Web collection
6.1.1			Public Domain	Web collection
6.1.2			CC0 1.0 Universal (CC0 1.0)	Web collection
6.1.3			CC BY (Attribution)	Web collection
6.1.4			CC BY-SA (Attribution-Share-Alike)	Web collection
6.1.5			CC BY-ND (Attribution-No-Derivatives)	Web collection
6.1.6			CC BY-NC (Attribution-Non-Commercial)	Web collection
6.1.7			CC BY-NC-SA (Attribution-NonCommercial-ShareAlike)	Web collection
6.1.8			CC BY-NC-ND (Attribution-NonCommercial-ShareAlike-NoDerivatives)	Web collection
6.1.9			Copyright	Web collection
6.1.10			No license	Web collection
6.1.11			N/A	Web collection
6.1.12			I don't know	Web collection
6.1.13			GNU Free Documentation License	
6.1.14			GNU General Public License	
6.1.15			The Project Gutenberg License	
6.1.16			The Project Gutenberg License	
6.2	Data	Data license		Web collection
6.2.1			Public Domain	Web collection
6.2.2			CC-0 (Creative Commons Public Domain Dedication)	Web collection
6.2.3			PDDL (Open Data Commons Public Domain Dedication and License)	Web collection
6.2.4			CC-BY (Creative Commons Attribution 4.0 International)	Web collection
6.2.5			ODC-BY (Open Data Commons Attribution License)	Web collection

f	Category	Indicator	Answer Options	Data source
6.2.6			CC-BY-SA (Creative Commons Attribution-ShareAlike 4.0 International)	Web collection
6.2.7			ODC-ODbL (Open Data Commons Open Database License)	Web collection
6.2.8			CC BY-NC (Creative Commons Attribution-NonCommercial 4.0 International)	Web collection
6.2.9			CC BY-ND (Creative Commons Attribution-NoDerivatives 4.0 International)	Web collection
6.2.10			CC BY-NC-SA (Creative Commons Attribution-NonCommercial-ShareAlike 4.0 International)	Web collection
6.2.11			CC BY-NC-ND (Creative Commons Attribution-NonCommercial-NoDerivatives 4.0 International)	Web collection
6.2.12			Other (Additional License Coverage Options)	Web collection
6.2.13			Copyright	Web collection
6.2.14			No license	Web collection
6.2.15			N/A	Web collection
6.2.16			I don't know	Web collection
6.3		How is the data export or copying of the complete resource technically facilitated?		Web collection
6.3.1			API without restrictions	Web collection
6.3.2			Full data export (data dump)	Web collection
6.3.3			Freely downloadable in whole	Web collection
6.3.4			API with some restrictions	Web collection
6.3.5			Freely downloadable in part	Web collection
6.3.6			Not possible to export, copy nor access any API	Web collection
6.3.7			N/A	Web collection
6.3.8			I don't know	Web collection

f	Category	Indicator	Answer Options	Data source
6.4	Privacy	In case there is a privacy policy specified, please, provide a link	Open question	web collection
7	**SOFTWARE AND ARCHITECTURE POLICY**			
7.1	Software platform website code	Software platform website code		Web collection
7.1.1			Public Domain	Web collection
7.1.2			MIT License	Web collection
7.1.3			BSD (de Berkeley Software Distribu	Web collection
7.1.4			Apache License 2.0	Web collection
7.1.5			AGPL license	Web collection
7.1.6			GNU General Public License V2	Web collection
7.1.7			GNU General Public License V3	Web collection
7.1.8			Adware	Web collection
7.1.9			Copyright	Web collection
7.1.10			No license	Web collection
7.1.11			Creative commons: BY-SA 3.0	
7.1.12			Licencia Procomún Inalámbrica	
7.1.13			GNU Lesser General Public License	
7.1.14			Mozilla Public License 1.1	
7.1.15			Open Source License	
7.1.16			Proprietary software	
7.2	Infraestructure architecture	What is the type of infrastructure architecture?		Web collection
7.2.1			Peer-to-peer (e.g. BitTorrent)	Web collection
7.2.2			Centralized reproducible (FLOSS) but not federated (e.g. Media wiki)	Web collection
7.2.3			Federated (e.g. Kune)	Web collection
7.2.4			Centralized in one entrance point (I.e Wikia) (I.e Wikia)	Web collection

f	Category	Indicator	Answer Options	Data source
7.2.5			Centralized not reproducible – (one node exclusively provided by platform owner and proprietary) (e.g. Facebook)	Web collection
7.2.6			N/A	Web collection
7.2.7			I don't know	Web collection
7.3	Blockchain adoption	Is the organization interested in blockchain?		Phone survey
7.3.1			Yes	Phone survey
7.3.2			No	Phone survey
7.3.3			N/A	Phone survey
7.3.4			I don't know	Phone survey
7.4		If the organization is interested in blockchain, how it can be applied.	Open question	Phone survey
8	**SOCIAL RESPONSABILITY**			
	Impacts on value creation and Social responsability towards externalities			Phone survey
8.1	**Favoring social equality**	Salary scale: number of times the highest salary is higher than the lowest salary	Open question	Phone survey
8.2	**Favoring gender diversity**	What would be the percentage among the people participating in the platform of men and woman?		Phone survey
8.2.1			More woman than man	Phone survey
8.2.2			Man = woman	Phone survey
8.2.3			More man than woman	Phone survey
8.2.4			I don't know	Phone survey
8.3		What percentage of the platform workers/members who are direct involve in the organization owning the platform are women? (approximately)		Phone survey
8.3.1			+ 50%	Phone survey
8.3.2			26% - 50%	Phone survey

f	Category	Indicator	Answer Options	Data source
8.3.3			11% - 25%	Phone survey
8.3.4			3% - 10 %	Phone survey
8.3.5			-2%	Phone survey
8.3.6			I don't know	Phone survey
8.4		Does the community has explicit policies to promote gender equality?		Phone survey
8.4.1			Yes	Phone survey
8.4.2			No	Phone survey
8.4.3			N/A	Phone survey
8.4.4			I don't know	Phone survey
8.5		In case if the comunity has explicit policies to promote gender equality indicate which ones, please	Open question	Phone survey
8.6	**Favoring social inclusion funcional diversity or other collectives in risk of social exclusion**	Is the services adapted or available to people with funcional diversity?		Phone survey
8.6.1			Linear Scale [1 to 5]	Phone survey
8.6.2			I don't know / Not answer	Phone survey
8.6.3			In which way?	Phone survey
8.7	**Favoring social responsability economies - Intercooperation**	Are priorize social responsability while choosing the the services providers (tech, fungibles...) to the platform? (like those linked to Procommons or SSE ecosystem)		Phone survey
8.7.1			Linear Scale [1 to 5]	Phone survey
8.7.2			I don't know / Not answer	Phone survey
8.7.3			In which way?	Phone survey
8.8	**Environmental responsability**	Does the case has an environmental purpose or sensibility? Does the production undertaken by the community search a positive environmental impact?		Phone survey
8.8.1			Linear Scale [1 to 5]	Phone survey
8.8.2			I don't know / Not answer	Phone survey

f	Category	Indicator	Answer Options	Data source
8.8.3			In which way?	Phone survey
8.9		Does the production involve the recycling and circularity of materials?		Phone survey
8.9.1			Linear Scale [1 to 5]	Phone survey
8.9.2			I don't know / Not answer	Phone survey
8.9.3	11		In which way?	Phone survey
8.10		Does the production support the proximity of consumption?		Phone survey
8.10.1			Linear Scale [1 to 5]	Phone survey
8.10.2			I don't know / Not answer	Phone survey
8.10.3			In which way?	Phone survey
8.11	**Potential externality impacts in case of exponencial growth**	Which is the potencial extarnality impact to the project essence/ model in case of exponencial growth?	Linear Scale [1 to 5]	Phone survey
	IMPACTS ON VALUE CREATION			
8.12	Objective accomplishment	On a scale of one to five, how far do you think the project has accomplished its mission? [One (1) if the project mission is far off, and five (5) if you have achieved the project mission]	Linear Scale [1 to 5]	Phone survey
8.13	Community buiding and relational capital	How many people you estimate overall participate in the community?		Phone survey
8.13.1			+ 5.000.000	Phone survey
8.13.2			1.000.001 - 5.000.000	Phone survey
8.13.3			10.001 - 1.000.000	Phone survey
8.13.4			1.001 - 10.000	Phone survey
8.13.5			201 - 1.000	Phone survey
8.13.6			51 - 200	Phone survey
8.13.7			11 - 50	Phone survey
8.13.8			1 - 10	Phone survey

f	Category	Indicator	Answer Options	Data source
8.14		How many registered accounts are? (if applicable)		Phone survey
8.14.1			+ 5.000.000	Phone survey
8.14.2			1.000.001 - 5.000.000	Phone survey
8.14.3			10.001 - 1.000.000	Phone survey
8.14.4			1.001 - 10.000	Phone survey
8.14.5			201 - 1.000	Phone survey
8.14.6			51 - 200	Phone survey
8.14.7			11 - 50	Phone survey
8.14.8			1 - 10	Phone survey
8.15		How many people do you estimate that actively contribute to the community?		Phone survey
8.15.1			+ 5.000.000	Phone survey
8.15.2			1.000.001 - 5.000.000	Phone survey
8.15.3			10.001 - 1.000.000	Phone survey
8.15.4			1.001 - 10.000	Phone survey
8.15.5			201 - 1.000	Phone survey
8.15.6			51 - 200	Phone survey
8.15.7			11 - 50	Phone survey
8.15.8			1 - 10	Phone survey
8.16		Do you participate in local or county meetings with other similar organizations? Do you participate in any network, federation or coordination at the national, international or sectoral level?	Linear Scale [1 to 5]	Phone survey
			I don't know / Not answer	Phone survey
			In which way? In which networks?	Phone survey
8.17	Social use value	Alexa Traffic Global Rank		Web analytics
8.18		Google PageRank		Web analytics
8.19		Number of results by Gigablast search of the domain name in brackets		Web analytics

f	Category	Indicator	Answer Options	Data source
8.20		Number of results by Google search of the domain name in brackets, last year		Web analytics
8.21		Google search results all time		Web analytics
8.22	Reputation building	Google Backlinks		Web analytics
8.23		Alexa Total Sites Linking In		Web analytics
8.24		Kred		Web analytics
8.25		Twitter followers		Web analytics
8.26		Facebook follwers		Web analytics
8.27		Number of links to the URL at Wikipedia		Web analytics
8.28	Monetary value	Which is the annual turn over (budget)?		Phone survey
8.28.1			10.000.001 - 50.000.000 €	Phone survey
8.28.2			1.000.001 - 10.000.000 €	Phone survey
8.28.3			100.001 - 1.000.000 €	Phone survey
8.28.4			10.001 - 100.000 €	Phone survey
8.28.5			1000 -10000 €	Phone survey
8.28.6			-1.000€	Phone survey
8.29		Jobs creation	Numeric	Phone survey
8.30		Tax payment	Numeric	Phone survey